



Cincinnati's Finest Under Fifty
Thursday, April 19th, 2018
7PM
The Phoenix
812 Race St.
Cincinnati, OH 45202

THE CYSTIC FIBROSIS FOUNDATION'S MISSION

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment and ensuring access to high-quality, specialized care.

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now about 40. **While people with CF are living longer than in the past, we still lose precious young lives every day.**

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. **We will not rest until we have a cure for all people living with CF.**

WHY SUPPORT THE CYSTIC FIBROSIS FOUNDATION?

Many people with CF are living long enough to realize their dreams of attending college, pursuing careers, getting married, and having children. This is due, in large part, to the work of the Foundation and the amazing CF community. We helped discover the gene that causes CF, created a state-of-the-art model for CF care, and have funded groundbreaking research. But we're not done. We are working every day to build on this incredible momentum, and we won't stop until there is a cure for *all* people living with CF.

RESEARCH ADVANCES

Drugs that treat the genetic cause of CF are rapidly becoming available to more individuals as a result of the Foundation's efforts. There are now two FDA-approved therapies that treat the basic defect in cystic fibrosis for more than half of the population. Perhaps most exciting, more and more people will be helped by these treatments in coming years. In fact, by 2026, we expect that close to 95 percent of people with CF will benefit from similar drugs.

ONE-TIME CURE

But we don't just want to treat CF. We want to end CF – for everyone, including those with rare or nonsense mutations. To bring that vision to life, we are focused on a very high-tech and experimental process called gene editing. Gene editing will remove the genetic mutation that causes CF and replace it with a normal sequence of DNA. The goal is that, by doing this, we can repair the faulty gene and cure the disease. Research into using gene editing to cure CF is already underway. Although there are many hurdles, with time and continued effort, we believe we will see a permanent, one-time cure in our lifetimes.

BETTER TODAYS

In addition to adding tomorrows by pursuing innovative treatments, we're also committed to helping people with CF live the best lives that they can today. Along with new therapies and a one-time cure, we're still steadfast in our efforts to develop treatments that address the symptoms of CF. We are continuing to invest in CF care by increasing our support for the 120 centers in our innovative care network, with a focus on adult care and mental health. And we're actively focused on lung transplant initiatives for the many adults with CF who need them. We are enabling efforts by and for people with CF. And we're working diligently in the policy arena to ensure that people with CF have access to the care they need. In addition, the CF Foundation *Compass*, exists to help people with CF and their families with insurance, financial, legal, and other complex issues they are facing.

Despite tremendous progress, we are not yet done. Our story will not be finished until we have achieved normal life spans and have a cure for 100 percent of people with CF. We need your support now as much as ever before to reach that goal.

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 12 times its budgeted annual expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, develop lifesaving new therapies and help all people with CF live full, productive lives. To request a copy of our Strategic Plan, email info@cff.org or call 800 FIGHT-CF.

Sponsorship Opportunities

Title Sponsor - \$10,000 (\$9,080 tax deductible)

- Title/naming rights of Cincinnati's Finest; "Cincinnati's Finest Under Fifty, presented by XYZ"
- Company logo on branded backdrop of the Photo Booth
- Company logo tied to each wine bottle in the Wine Pull (30 bottles of wine given to guests at the wine pull)
- Company logo at each Finest Restaurant Table (7-10 restaurants each year)
- Branded company napkins placed at each restaurant table
- Opportunity for company representative to speak during the live program at the Finest Finale
- Company logo included on billboard with the winning Finest Professional for one week after the Finest Finale
- Full-page acknowledgement in the Finest program book (*deadline for acknowledgement is March 19th*)
- Company logo included on the front page of the Finest program book given to each guest
- Company logo on Finest newsletters sent weekly to candidates
- Opportunity for company to host a development networking event at their company (ex: LinkedIn training, Public speaking class, Lunch with the executives, etc.)
- Standard branding on invitations and pre-event collateral; including company logo on both Finest and CFF Greater Cincinnati Chapter website (*deadline for logo to be included on event invitation is February 22nd*)
- Company logo included in one chapter-wide monthly newsletter sent to CFF Greater Cincinnati's online database
- Company mentioned as "Proud Supporter of Cincinnati's Finest" on social media platforms; including Facebook
- 20 complimentary tickets to the Finest Finale
- Two reserved tables at the Finest Finale

Finest Reception Sponsor - \$7,500 (\$7,040 tax deductible)

- Opportunity for company to host the Candidate Reception prior to the start time of the Finest Finale ("Cincinnati's Finest Under Fifty Candidate Reception, hosted by XYZ")
- Opportunity for company representative to give the champagne toast with the candidates during the reception
- Company logo included on branded champagne glasses given to each candidate at the reception
- Full-page acknowledgement in the Finest program book (*deadline for acknowledgement is March 19th*)
- Company logo on Finest newsletters sent weekly to candidates
- Standard branding on invitations and pre-event collateral; including company logo on the Finest website (*deadline for logo to be included on event invitation is February 22nd*)
- Company mentioned as "Proud Supporter of Cincinnati's Finest" on social media platforms; including Facebook
- 10 complimentary tickets to the Finest Finale
- One reserved table at the Finest Finale

Billboard Sponsor - \$5,000 (\$4,724 tax deductible)

- Company logo included on billboard with the winning Finest Professional for one week after the Finest Finale
- Full-page acknowledgement in the Finest program book (*deadline for acknowledgement is March 19th*)
- Company logo on Finest newsletters sent weekly to candidates
- Standard branding on invitations and pre-event collateral; including company logo on the Finest website (*deadline for logo to be included on event invitation is February 22nd*)
- Company mentioned as “Proud Supporter of Cincinnati’s Finest” on social media platforms; including Facebook
- 6 complimentary tickets to the Finest Finale

Wine Pull Sponsor - \$3,500 (\$3,270 tax deductible)

- Title/naming rights for the Wine Pull at the Finest Finale (“Wine Pull, presented by XYZ”)
- Company logo tied to each bottle of wine that is given away at the Wine Pull
- Sticker of company logo included on each bag that a bottle of wine is displayed in at the Wine Pull
- Half-page acknowledgement in the Finest program book (*deadline for acknowledgement is March 19th*)
- Standard branding on invitations and pre-event collateral; including company logo on the Finest website (*deadline for logo to be included on event invitation is February 22nd*)
- Company mentioned as “Proud Supporter of Cincinnati’s Finest” on social media platforms; including Facebook
- 5 complimentary tickets to the Finest Finale

Candidate Gift Sponsor - \$3,000 (\$2,908 tax deductible)

- Company logo included on the customized engraved photo frames given to 2018 candidates at the Finest Finale
- Half-page acknowledgement in the Finest program book (*deadline for acknowledgement is March 19th*)
- Standard branding on invitations and pre-event collateral; including company logo on the Finest website (*deadline for logo to be included on event invitation is February 22nd*)
- Company mentioned as “Proud Supporter of Cincinnati’s Finest” on social media platforms; including Facebook
- 2 complimentary tickets to the Finest Finale

Finest Table Sponsor - \$2,500 (\$2,050 tax deductible)

- One reserved table of ten at the Finest Finale
- 10 complimentary tickets to the Finest Finale
- Table signage with company logo on reserved table
- Half-page acknowledgement in the Finest program book (*deadline for acknowledgement is March 19th*)
- Standard branding on invitations and pre-event collateral; including company logo on the Finest website (*deadline for logo to be included on event invitation is February 22nd*)

Friend of CF - \$1,000 (100% tax deductible)

- Name listed in the Finest program book (*deadline for name listed is March 19th*)

Important Note on Attendance at Foundation Events:

To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection. Medical evidence shows that germs may spread among people with CF through direct and indirect contact, as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to attend the indoor portion of a Foundation-sponsored event at a specific time. For the outdoor portion, the Foundation recommends that all people with CF maintain a safe 6-foot distance from each other at all times.

Cystic Fibrosis Foundation, Greater Cincinnati Chapter
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Laura Morgan, Development Director
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Sponsorship Commitment Form

- Title Sponsor - \$10,000 (\$9,080 tax deductible)
- Finest Reception Sponsor - \$7,500 (\$7,040 tax deductible)
- Billboard Sponsor - \$5,000 (\$4,724 tax deductible)
- Wine Pull Sponsor - \$3,500 (\$3,270 tax deductible)
- Candidate Gift Sponsor - \$3,000 (\$2,908 tax deductible)
- Finest Table Sponsor - \$2,500 (\$2,050 tax deductible)
- Friend of CF - \$1,000 (100% tax deductible)

Please PRINT contact information as you would like it to appear for recognition purposes

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please charge my: AMEX VISA MASTERCARD DISCOVER

Personal Card Company Card- Company Name: _____

Name on Card: _____

Card #: _____ EXP: _____ Total: \$ _____

Signature: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above the stated and agreed upon amount.

The credit card information on the bottom of this form will be securely destroyed immediately after processing.

CHECK enclosed made payable to Cystic Fibrosis Foundation Please send me an invoice

Please credit this sponsorship towards a candidate. Candidate Name: _____