



CYSTIC FIBROSIS FOUNDATION

**Jackson's Finest
Jackson Country Club
September 22, 2018
7:00-11:00**

THE CYSTIC FIBROSIS FOUNDATION'S MISSION

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment and ensuring access to high-quality, specialized care.

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now about 40. **While people with CF are living longer than in the past, we still lose precious young lives every day.**

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. **We will not rest until we have a cure for all people living with CF.**

WHY SUPPORT THE CYSTIC FIBROSIS FOUNDATION?

Many people with CF are living long enough to realize their dreams of attending college, pursuing careers, getting married, and having children. This is due, in large part, to the work of the Foundation and the amazing CF community. We helped discover the gene that causes CF, created a state-of-the-art model for CF care, and have funded groundbreaking research. But we're not done. We are working every day to build on this incredible momentum, and we won't stop until there is a cure for *all* people living with CF.

RESEARCH ADVANCES

Drugs that treat the genetic cause of CF are rapidly becoming available to more individuals as a result of the Foundation's efforts. There are now two FDA-approved therapies that treat the basic defect in cystic fibrosis for more than half of the population. Perhaps most exciting, more and more people will be helped by these treatments in coming years. In fact, by 2026, we expect that close to 95 percent of people with CF will benefit from similar drugs.



ONE-TIME CURE

But we don't just want to treat CF. We want to end CF – for everyone, including those with rare or nonsense mutations. To bring that vision to life, we are focused on a very high-tech and experimental process called gene editing. Gene editing will remove the genetic mutation that causes CF and replace it with a normal sequence of DNA. The goal is that, by doing this, we can repair the faulty gene and cure the disease. Research into using gene editing to cure CF is already underway. Although there are many hurdles, with time and continued effort, we believe we will see a permanent, one-time cure in our lifetimes.

BETTER TODAYS

In addition to adding tomorrows by pursuing innovative treatments, we're also committed to helping people with CF live the best lives that they can today. Along with new therapies and a one-time cure, we're still steadfast in our efforts to develop treatments that address the symptoms of CF. We are continuing to invest in CF care by increasing our support for the 120 centers in our innovative care network, with a focus on adult care and mental health. And we're actively focused on lung transplant initiatives for the many adults with CF who need them. We are enabling efforts by and for people with CF. And we're working diligently in the policy arena to ensure that people with CF have access to the care they need. In addition, the CF Foundation *Compass*, exists to help people with CF and their families with insurance, financial, legal, and other complex issues they are facing.

Despite tremendous progress, we are not yet done. Our story will not be finished until we have achieved normal life spans and have a cure for 100 percent of people with CF. We need your support now as much as ever before to reach that goal.

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 13 times its 2018 budgeted expenses following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a cure for this fatal disease, fund development of new therapies, and help all people with CF live full, productive lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

Important Note on Attendance at Foundation Events:

To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection. Medical evidence shows that germs may spread among people with CF through direct and indirect contact, as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to attend the indoor portion of a Foundation-sponsored event at a specific time. For the outdoor portion, the Foundation recommends that all people with CF maintain a safe 6-foot distance from each other at all times.



SPONSORSHIP COMMITMENT

Jackson's Finest

Name of Organization or Donor _____
(As it should appear in the presentation)

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Contact Person _____

_____ **Diamond Sponsor \$7,500**

(\$7,270 tax deductible)

- 10 Complimentary Event Tickets
- Reserved table at event
- On-site signage at the event, audio visual presentation, and table signage.
- Inclusion in event press release and any media.
- CFF Chapter Facebook/Twitter pages
- CFF Chapter Web site – logo placement

_____ **Gold Sponsor \$5,000**

(\$4,816 tax deductible)

- 8 Complimentary Event Tickets
- On-site signage at the event, audio visual presentation and table signage
- CFF Chapter Facebook/Twitter pages
- CFF Chapter Web site – logo placement

_____ **Silver Sponsor \$3,500**

(\$3,362 tax deductible)

- 6 Complimentary Event Tickets
- CFF Chapter Facebook/Twitter pages
- CFF Chapter Web site – logo placement

_____ **Photo Booth Sponsor \$3,000**

(\$2,908 tax deductible)

- 4 Complimentary Event Tickets
- Logo on pictures from photo booth

_____ **Lounge/Bar Sponsor \$2,000**

(\$1,954 tax deductible)

- 2 Complimentary Event Tickets
- Signage or name recognition on a bar
- Signature Drink named after sponsor at the sponsored bar

_____ We are unable to participate as a sponsor this year, but please accept our donation of \$ _____
(Fully tax deductible)

Enclosed is my check for \$ _____

Please charge my: MasterCard, Visa, Discover or American Express *(please circle)*

Account Number _____ Expiration date _____

Name on card (please print) _____

Cardholder's signature _____

This Signature authorizes the Cystic Fibrosis Foundation to charge the credit card number the stated and agreed upon amount. The credit card information will be securely destroyed immediately after processing.