



**SHREVEPORT-BOSSIER'S
FINEST**

**A TOAST TO LOUISIANA'S
OUTSTANDING PROFESSIONALS**

CYSTIC FIBROSIS FOUNDATION

**2018 SPONSORSHIP
OPPORTUNITIES**

Shreveport-Bossier's Finest

10/25/18 – 6:30 p.m.

601 Spring St., Shreveport, LA

Shreveport Branch

Brandi Jones – brjones@cff.org

The **MISSION** of the Cystic Fibrosis Foundation is to **CURE CYSTIC FIBROSIS** and to provide all people with the disease the **OPPORTUNITY TO LEAD FULL, PRODUCTIVE LIVES** by funding **RESEARCH AND DRUG DEVELOPMENT**, promoting **INDIVIDUALIZED TREATMENT** and ensuring **ACCESS TO HIGH-QUALITY, SPECIALIZED CARE**.



THE CYSTIC FIBROSIS FOUNDATION,

leading the way

ABOUT THE CYSTIC FIBROSIS FOUNDATION

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. **We will not rest until we have a cure for all people living with CF.**

ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now into the 40's.

While people with CF are living longer than in the past, we still lose precious young lives every day.

WHY SUPPORT THE FOUNDATION?

Many people with CF are living long enough to realize their dreams of attending college, pursuing careers, getting married, and having children. This is due in large part to the work of the Foundation and the amazing CF community. We helped discover the gene that causes CF, created a state-of-the-art model for CF care, and have funded groundbreaking research. But we're not done. We are working every day to build on this incredible momentum, and we won't stop until there is a cure for *all* people living with CF.



Despite tremendous progress, we are not yet done. Our story will not be finished until we have achieved normal life spans and have a cure for 100 percent of people with CF.

Research Advances

Drugs that treat the genetic cause of CF are rapidly becoming available to more individuals as a result of the Foundation's efforts. There are now three FDA-approved therapies that treat the basic defect in cystic fibrosis for more than half of the population. Perhaps most exciting, more and more people will be helped by these treatments in coming years. In fact, by 2026, we expect that close to 95 percent of people with CF will benefit from similar drugs.

One-Time Cure

But we don't just want to treat CF. We want to end CF – for everyone, including those with rare or nonsense mutations. To bring that vision to life, we are focused on a very high-tech and experimental process called gene editing. Gene editing will remove the genetic mutation that causes CF and replace it with a normal sequence of DNA. Research into using gene editing to cure CF is already underway. Although there are many hurdles, with time and continued effort, we believe we will see a permanent, one-time cure in our lifetimes.

Better Today's

In addition to adding tomorrows by pursuing innovative treatments, we're also committed to helping people with CF live the best lives that they can today. Along with new therapies and a one-time cure, we're still steadfast in our efforts to develop treatments that address the symptoms of CF. We are continuing to invest in CF care by increasing our support for the 120 centers in our innovative care network, with a focus on adult care and mental health. And we're actively focused on lung transplant initiatives for the many adults with CF who need them. We are enabling efforts by and for people with CF. And we're working diligently in the policy arena to ensure that people with CF have access to the care they need. In addition, CF Foundation *Compass*, exists to help people with CF and their families with insurance, financial, legal and other complex issues they are facing.

We need your involvement now as much as ever before to reach that goal.

WE ARE ONE, UNTIL IT'S DONE

leaving no one behind

About cystic fibrosis



Americans have CF.

1 IN 31

Americans
are symptomless carriers
of the defective CF gene.

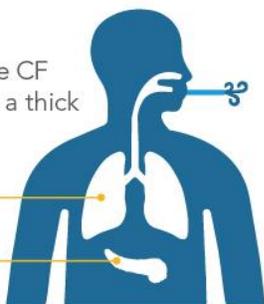
Median predicted
survival age is

41

years.

Living with CF is a struggle

The defective CF gene causes a thick buildup of mucus in the **lungs** and the **pancreas**.



Some with CF say it feels like they are **breathing through a straw**.



hours a day are spent
doing treatments.
(That's 1 month a year.)

A long, costly road to a cure

MORE THAN

25

promising therapies are currently in development.

NEARLY

\$3B

was spent by the CF Foundation on its mission and advancing new therapies over the past 25 years.

0

cures exist for cystic fibrosis.

We will not rest until we have a cure for those living with cystic fibrosis.

The CF Foundation is a proven leader in the field of rare disease research and is recognized globally for its unprecedented advancements. The Foundation will continue to invest heavily in science supporting its mission so that we can add tomorrows to the lives of those with this disease – and help improve quality of life today.

FOUNDATION'S FINEST

Sponsorship

The Cystic Fibrosis Foundation's Finest is an event honoring a chapter's best and brightest young professionals. The evening is a who's who gathering of honorees who show exemplary leadership, are active in their communities, and have excelled in their profession or business. These leaders are not only making a positive local impact, they're also committed to supporting the Foundation's mission.

Those who participate are given the opportunity to display their community involvement and highlight their professional achievements, while raising funds to provide all people with cystic fibrosis the opportunity to lead full, productive lives.

We invite you to be a part of this year's event and join us in celebrating these future leaders by supporting the Cystic Fibrosis Foundation and the Finest program as an event sponsor.

Sponsorship Opportunities

PRESENTING SPONSOR \$10,000 (\$9,560 tax-deductible) 1 available

- Company name and logo on sponsor recognition reel at the event
- Company listed as Presenting Sponsor in communications, social media and news releases
- (2) Reserved tables for (20) guests at the event
- Listed as *Presenting Sponsor* in post event thank you letters distributed to event guests, honorees, committee members and donors
- Full-page acknowledgement in Event Program*
- Special recognition by master of ceremonies at the event
- Company name and logo on CFF Finest event website
- Opportunity to distribute company branded materials to guests

PREMIER SPONSOR \$5,000 (\$4,648 tax-deductible)

- Company name and logo on sponsor recognition reel at the event
- (2) Reserved Tables for (16) guests at the event
- Listed as *Premier Sponsor* in post event thank you letters distributed to event guests, honorees, committee members and donors
- Half-page acknowledgement in Event Program*
- Special recognition by master of ceremonies at the event

RUBY SPONSOR \$2,500 (\$2,280 tax-deductible)

- Company name and logo on sponsor recognition reel at the event
- (1) Reserved Table for ten (10) guests at the event
- Listed as *Ruby Sponsor* in Event Program
- Half-page acknowledgement in Event Program *
- Special recognition by master of ceremonies at the event

EMERALD SPONSOR \$1,000 (\$824 tax-deductible)

- Eight (8) guest tickets to the event
- Listed as *Emerald Sponsor* in Event Program
- Quarter-page acknowledgement in Event Program *

SAPPHIRE SPONSOR \$500 (\$412 tax-deductible)

- Four (4) guest tickets to the event
- Listed as *Sapphire Sponsor* in Event Program*

INDIVIDUAL TICKET \$65 (\$43 tax-deductible)

- Access to all event features, including Dinner and Open Bar

***October 5th deadline to be included in program**



2018 Shreveport-Bossier Sponsorship Form

Company Name _____

Contact Name _____

Contact Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone# _____ Fax# _____

Email _____ Web Address _____

I would like to become a sponsor at the following level:

- | | |
|--|--|
| <input type="checkbox"/> Presenting Sponsor \$10,000 (\$9,560 tax-deductible) | <input type="checkbox"/> Emerald Sponsor \$1,000 (\$824 tax-deductible) |
| <input type="checkbox"/> Premier Sponsor \$5,000 (\$4,648 tax-deductible) | <input type="checkbox"/> Sapphire Sponsor \$500 (\$412 tax-deductible) |
| <input type="checkbox"/> Ruby Sponsor \$2,500 (\$2,280 tax-deductible) | <input type="checkbox"/> Individual Ticket \$65 (\$43 tax-deductible) |

Sponsorship Payment:

- Check enclosed (payable to the Cystic Fibrosis Foundation) Please invoice Please call for payment _____

Name on Card: _____ Signature: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number below the stated and agreed upon amount.
Credit card information will be securely destroyed immediately after processing.

Credit Card Payment: Number: _____ Expiration Date: _____

Shreveport Branch Contact Information:

Brandi Jones
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Benton, LA 71006

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Chapter Fax: 866.265.5732
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The Cystic Fibrosis Foundation has unrestricted financial reserves of about 13 times its 2018 budgeted expenses following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a cure for this fatal disease, fund development of new therapies, and help all people with CF live full, productive lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.

Important Note on Attendance at Foundation Events: To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection. Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To help further reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to an indoor Foundation-sponsored event at a specific time.